

Sample Social Media Posts

GENERAL POSTS ABOUT THE SDGS

Municipal governments are directly responsible for regulating and implementing many of the required solutions to achieve the #SDGs. Learn more about the SDGs and municipal elections here:

<https://bit.ly/3wQGuMT>

#LocalMatters #VoteForSDGs

What happens in local politics impacts our ability to meet the #SDGs. Let's hold our municipal candidates accountable for how their actions and decisions impact social, environmental & economic outcomes both locally & globally. Learn more: <https://bit.ly/3wQGuMT>

#LocalMatters #VoteForSDGs

The UN #SDGs give us a shared language to express the interconnected social, environmental & economic challenges in our communities and build a vision for a sustainable & inclusive future. It's important to #VoteForSDGs in municipal elections because local actions have global impact. Learn more: <https://bit.ly/3wQGuMT>

CONNECTING THE 17 SDGS TO THE ISSUES THAT MATTER TO YOU

How do the issues your organization advocates for align with the 17 #SDGs and why does it matter in municipal politics? Here's your chance to let your followers know! Get started by reading the Municipal Election Advocacy Guide section on Using the Shared Language of the SDGs for inspiration on the issues connected to each of the SDGs. We've prepared graphics for each of the 17 SDGs to accompany the customized posts you create.

Stuck on what to say? Here is a guideline you may choose to use for a social media post.

I'm [*We are*] Voting for *SDG#:Description*.

[*x issues, related to your focus SDG*] is important to our community. I am [*We are*] calling on local candidates to take action and contribute to addressing the **#SDGs** locally.

The UN Sustainable Development Goals (SDGs) provide clear objectives that can help hold governments and elected officials accountable ***inspire communities to take action.***

This municipal election #VoteForSDGs!

SOCIAL MEDIA TIPS:

- Attach the corresponding [SDG graphic](#)
- Include local data, evidence and stories
- Tag your candidates - start a thread and ask for answers!
- Use the **#LocalMatters #SDGCities #VoteForSDGs**
- Tag other organizations you would like to get involved

