

Sample: Letter to Candidates

Dear Local Candidate,

I am voting for **SDG3: Good Health & Well-being**. This means that I am voting for candidates who are committed to **addressing the mental health crisis in our community**.

The UN Sustainable Development Goals (SDGs) are a global call to action to address the world's most pressing challenges. ***I believe that achieving these goals starts here in our community.*** The issue of mental health is extremely important to me. **In our community wait times for treatment and counseling can be as long as 313 days, according to Addictions and Mental Health Ontario.**

How will you work with other levels of government to ensure all community members can access affordable mental health care? And how will you help address mental health and reduce mental health stigma at the local level?

Thank you for your time. I look forward to your answer to these questions and your commitment to making a positive change in our community!

Sincerely,

A Citizen Supporting the SDGs

Tell your local candidate which SDG you are voting for

Share with them the change you want to see in your community

Include local data or a personal story to help convey why the issue is important to you

If you are sharing local data be sure to include a source

Include a direct question related to the issue you are focused on. Review the Municipal Advocacy Guide for sample questions linked to each SDG

Thank them for their time and let them know you are hoping for a response on this issue

